



 NEWSLETTER (www.800poconos.com/newsletter)

A source of industry news for our members, the PMVB Newsletter is emailed bi-weekly, as well as always available at www.800poconos.com/newsletter. Be sure prdept@poconos.org is added to your address book so you are sure to receive the PMVB newsletter.

 YOUR LISTING ON 800POCONOS.COM

From your description to your photos, to your Google maps location, be sure to let us know if any information in your listing needs to be updated.

Contact: mary@poconos.org

 EMAIL MARKETING / AUTO RESPONDER

As part of the PMVB's email marketing campaigns; we will feature a specific property in relation to an interest or brochure from our e-news sign up and order brochure forms through our email auto responder program and consumer e-news. For any member interested in being featured, submit this form: www.800poconos.com/includes/media/docs/AutoResponder-Feature-Form.doc

Contact: linda@poconos.org

 GREEN INITIATIVES (Visitors, Press Room, About PMVB: www.800poconos.com)

Travelers are increasingly looking for environmentally sound choices in the lodging, restaurants and activities that they take part in. Keep us apprised of your green initiatives so we may keep our green pages for visitors, travel writers and members up to date.

Submit this form: www.800poconos.com/includes/media/docs/Green-Initiatives.doc


Contact: michelle@poconos.org

 SPECIAL OFFERS (www.800poconos.com/special-offers)

Our Special Offers page highlights four types of special offers which change seasonally! If you have an offer you would like listed on our Special Offers page, submit this form:

www.800poconos.com/includes/media/docs/Winter-Special-offers.doc

Contact: prdept@poconos.org

 CALENDAR OF EVENTS (www.800poconos.com/visitors/calendar-of-events)

If you have an event open to the public, be sure to let us know as soon as the details are available.

Submit this form: www.800poconos.com/includes/media/docs/Winter-Event-Form.doc

Contact: prdept@poconos.org

 FACEBOOK / TWITTER OFFERS

(facebook.com/PoconoTourism)/ (twitter.com/PoconoTourism)

The PMVB would like to reward our Facebook fans and Twitter followers by providing special offers, discounted rates or freebies. Gain exposure on our social sites by participating. Submit this form:

www.800poconos.com/includes/media/docs/Facebook-Twitter-FBO-Form.doc

Contact: prdept@poconos.org